

Dr. Saleh Ibrahim Alfuraih

CEO -Digital Venture Company- NEO by SNB

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1-Education

- PhD in Computer Science & E-Commerce Security with Distinction from University of Newcastle, UK 2003 to 2005
- M.S. in computer security from University of Southern California, Los Angeles, USA 1999 to 2001
- B.S. in Computer Science from King Fahd University of Petroleum and Minerals, First Honor 3.94/4 1992- 1997

2-Professional Experience

- CEO Digital Venture Company NEO by SNB Bank 2023/10 to Date
- CEO Fintech - Cenomi Group 2021/07 to 2023/09
- CEO — Jomlah Express 2018/01to2021/07
- KSA Country Manager — noon.com 2017/01to2018/01
- GM Retail Banking — Albilad Bank 2014/05to2016/04
- Strategy Director — Alrajhi Bank 2013/11to2014/04
- Head of Consumer Finance & Cards & Liability — Alrajhi Bank 2012/04to2013/10
- GM Private and Affluent Banking- Alrajhi Bank 2009/10to2012/03
- Head of Cards — Alrajhi Bank 2008/03to2009/09
- Assistant Professor- Computer Science Department — King Saudi University 2006/03to2018/09
- Head of Tech Support- Saudi Consulate -Los Angeles- KSA 1999/03to2002/03
- CEO — International Calling Cards Company - USA 1998/09to2002/03

3-Boards

- Vice Chairman — NEO Ventures Fund 12/2025 to Date
- Board Member — King Abdullah Institute for Research & Consulting Studies/Chairman of Audit Committee 01/2023 to Date
- Chairman- Digital Medicine Company 11/ 2022 to Date
- Founder and Board Member- Saudi Animation Society 11/ 2021 to Date
- Chairman & MD — Jomlah Express 08/ 2021 to Date
- Board, Audit & Remuneration Committee member, Mekyal Capital 03/ 2021 to Date
- Board Technology Committee - STCPAY 07/ 2021 to12/2021

4-Consultation

- Advisor to His Excellency the Deputy Minister of Industry
- Senior Advisor for Digital Transformation and Business Development - National Housing Company
- Senior Expert - Advisor to the Deputy Minister for Technology Development - Ministry of Communications and Information Technology
- Advisor to the CEO - Noon.com
- Product Development Advisor - Al Rajhi Bank
- Advisor to the Strategic Plan for Higher Education
- Network Security Advisor at the International Company for Systems Engineering.

5- Areas of practical experience

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| • Finance (Islamic banking, retail banking, private banking, financing, car leasing, real estate financing, payments) | Since 2006 |
| • E-commerce (Marketplace, Logistics, Delivery, Fulfillment & Retail, Super Apps, E-commerce Security) | Since 1999 |
| • Technology (Information Tech, Digital Transformation, Financial Tech, Medical Tech, Anti-Fraud, Business Development, Artificial intelligence) | Since 1994 |

6- Training courses

Diploma in Digital Transformation Consultant - United Nations Institute for Training and Research

Finance for Non-CFOs, INSEAD, France

More than 20 advanced training courses in banking, management, corporate governance and leadership preparation